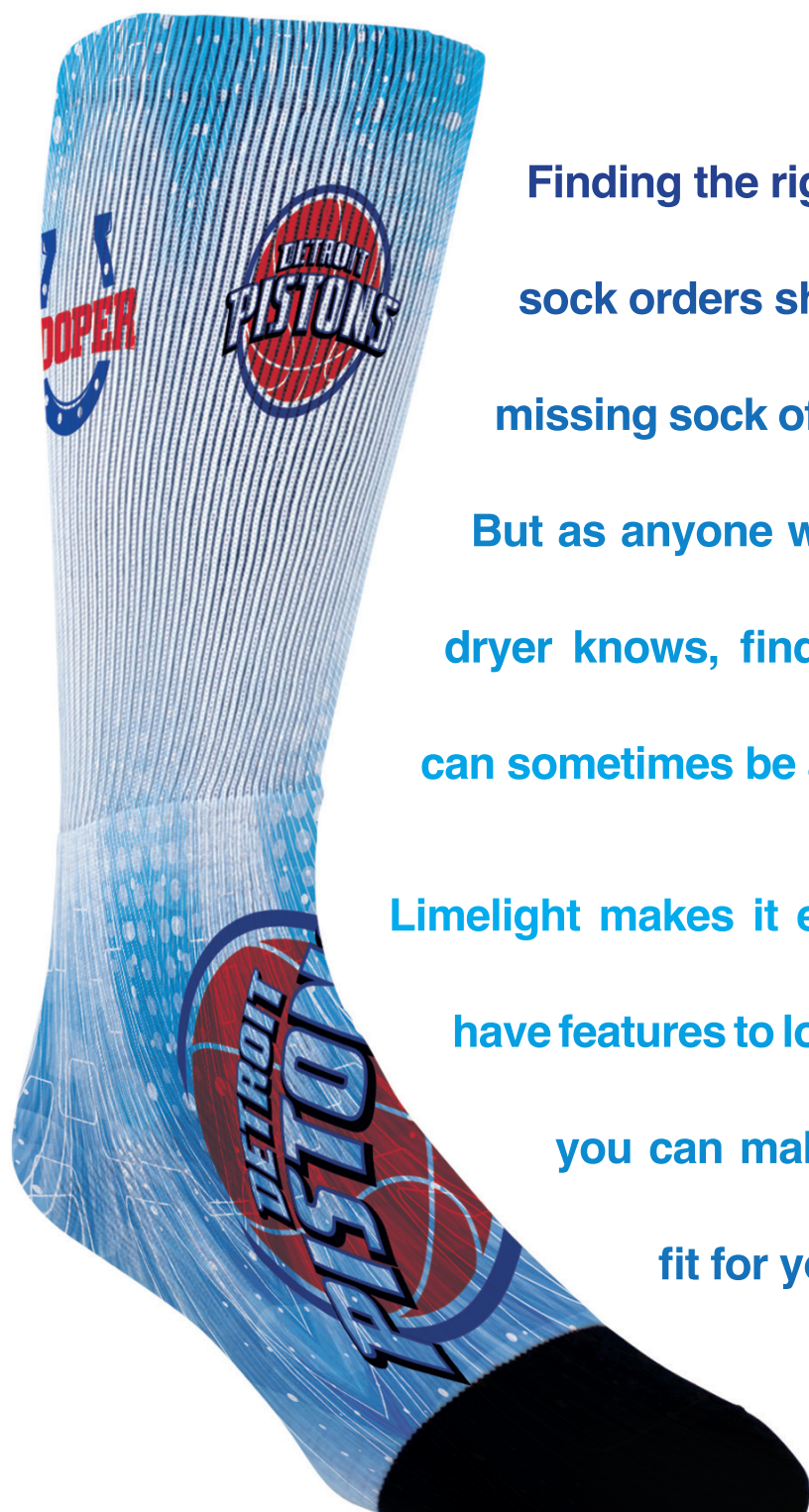




# FIND YOUR PERFECT FIT: HOW TO PICK YOUR PERFECT SUPPLIER FOR SOCK ORDERS



Finding the right supplier to fulfill your sock orders should feel like finding the missing sock of a pair – a perfect match.

But as anyone who's lost a sock to their dryer knows, finding that matching sock can sometimes be a challenge.

Limelight makes it easy. Find out the must-have features to look for in your supplier so you can make sure they're a perfect fit for your sock orders!

CLICK TO CHECK OUT  
WHAT KINDS OF SOCKS  
LIMELIGHT OFFERS  
IN THIS SHORT  
PRODUCT VIDEO!



- **Tons of styles** – The bigger the sock selection, the better. The more styles your supplier offers, the better chance your customers will find the perfect pair for their project.

[LimeLight offers 9 different styles, in both adult and youth sizes!](#)

- **Low minimums** – Don't leave your smaller customers out of the fun. If your supplier has low minimums, you can score orders with customers with smaller budgets or sock needs.

[LimeLight is proud to offer super-low minimums of just 25 pairs of socks!](#)

- **Affordability** – Sock sales, like most sales, often come down to price. The lower the prices your supplier can offer, the better chance you have of winning the order!

[LimeLight is able to offer super-low prices thanks to their streamlined service and efficiency.](#)





**IMPRESS YOUR CUSTOMERS: LIMELIGHT INDIVIDUALLY WRAPS EVERY PAIR OF SOCKS, GIVING THEM A HIGHER PERCEIVED VALUE AND MAKING THEM EASY TO DISTRIBUTE!**

- **Expertise** – Not all sublimation technology is created equal. Ask your supplier about their experience to make sure they have the equipment and know-how to print your sock orders perfectly.

Limelight is proud to be called the domesticated sublimation experts; they've invested in the best technology, training and employees to print your designs and find the best socks to bring your artwork to life.

- **Free samples** – Nothing wins over customers more than holding the product in their hands. Make sure your supplier can produce free pre-production samples and get them to your customers fast.

Limelight makes **FREE** spec samples the same day, right here in the USA. You can get them within 24 hours without spending a dime.

- **Fast delivery** – You should be able to count on your supplier to fulfill your orders fast. Pick a supplier that is centrally located and offers quick turnaround times.

Limelight has their socks in stock and ready to be printed in the U.S. so you don't need to wait for product to arrive from overseas.



BY PICKING A SUPPLIER  
LIKE LIMELIGHT WITH  
ALL OF THESE QUALITIES,  
IT'LL BE EASY TO PUT YOUR  
BEST FOOT FORWARD FOR  
YOUR SOCK CUSTOMERS  
AND TO SCORE MORE SALES.

### **About Limelight, asi/67557**

If you're looking for stunning promotional products, look no further than Limelight.

Limelight specializes in designing and manufacturing custom products to meet short lead times and challenging order quantities. They're experts on sublimation printing, and give you access to their unique U.S. production facility with cutting, sewing, printing, sublimation and warehousing capabilities – everything you need to get your orders done right.

Let Limelight show you how they can help illuminate your brand.

### **Want to learn more?**

Visit them at [LimeLightUSA.com](http://LimeLightUSA.com)

